

Box Tops/Campbell's Soup Labels

Activity: Box Tops and Campbell's soup labels are another easy PTO fundraising activity. Each teacher collects box tops and soup labels during the year. Beeks gets \$0.10 for each box top and points toward school equipment for each soup label. The class that collects the most total box tops + soup labels gets an ice cream party at the end of the year!

During the 2008-2009 school year, Beeks earned approximately \$1400 from boxtops and purchased 2 book staplers, a portable PA system and a Coffee Urn with the soup labels.

people needed: Currently only a chair, but co-chairs would reduce time commitment.

Job description (chair):

- Advertises the program through Beeks Speaks.
- Collect box tops and labels from the teachers.
- Count and submit box tops and labels monthly.
- Organize party for winning class.

Time commitment (chair): This takes an hour each month to collect from the teachers and then another 4-5 hours per month to count, track for the class party and organize for submission. Careful attention must be paid to expiration dates on the Box Tops as we don't get paid for those out of date. Also requires the ability to get them packaged and sent via UPS or the Post Office before the deadlines of the programs which are 10/31 and 2/28 for Box Tops and no deadline for Campbells. Postage will be reimbursed. The ice cream party requires coordination with the teacher for a time and date and then gathering supplies and volunteers for the party itself.