

Margaret Beeks PTO

Meeting Minutes from 3 November 2011 at 4PM

I. The meeting was called to order at 4PM. Attendees included the following: Carla Slebodnick, Jeanne Truesdell, Nancy Massey, Micah Mefford, Steve Sutphen, Yvonne Clark, Carly Weber, Laura Krisch, Cindy Hill

II. Presentation by Katie Thacker: Proposal to contract Katie Thacker Photography for 2012-2013 school photos.

- School photo hours for Glibert Linkous Elementary (GLE) were two mornings from 9-11 AM, for a total of six hours.
- GLE earned \$2300.
- MBE raised \$2400 in the fall and \$1600 in the spring with LifeTouch.
- Katie offers the following with her services:
 - online proofs
 - printed proofs (need to confirm whether proofs require request or are standard)
 - CD for STAR program
 - \$5 for each order over \$20
 - 10% of all other sales
 - fall, spring, and class photos
 - free retouching
 - free make-ups and retakes
 - no minimum purchase and a la carte purchases
 - will work with MBE to produce the yearbook
- In addition, Katie is willing to offer family photo session certificates with an upsell as a possible further fundraising activity.
- Her order rate is 50%-60% on average, with an average order of \$45.
- She is also willing to up the percentage profit for a long-term contract.
- Discussion of supporting local business vs. earning more for the school.
- Decision tabled until January.

III. Minutes from the October meeting were approved.

IV. Principal's Report.

- Thanks to Cindy Hill for a fantastic teacher appreciation luncheon.
- Thanks to Carly Weber for a great Fall Festival.
- Report cards were issued recently, and things have otherwise been quiet.

V. Treasurer's Report.

- There was a \$55.36 expenditure on Box Tops for classroom advertisement/resources.
- Kroger card earnings have been over \$800 for the past two months.
- The swing-set that was ordered should be here and installed soon.

VI. Teacher Representative Report.

- No new issues were presented.

VII. President's Report

- Carla proposed a vote to donate \$500 to the landscape committee for grounds improvement.
 - The motion was made, seconded, and the proposal was voted in.

VIII. Committee Chairs Report

- School photos - Yvonne Clark
 - School photos went smoothly
 - Makeup date is the 10th of November
- Restaurant Night - Carly Weber
 - The next restaurant night is November 16th from 5-8PM at Moe's
 - You must bring a flyer for the school to benefit
 - Flyers may not be handed out at the restaurant immediately prior
 - Suggestion to hand out flyers in the car pickup line
 - There is a sliding scale for restaurant donations: the more people who present a flyer, the more money Moe's will donate.
- Teacher Appreciation - Cindy Hill
 - The next appreciation day will be December 9th, which is an early release. The theme is "holiday delights."
 - Recipes from the previous teacher appreciation soup luncheon are to come.
- Landscape - Steve Sutphen
 - Mum planting from various classes was a success.
 - The area behind the flags and the oak tree area are next up for improvement.
 - Volunteers will be planting on Wednesday the 9th from approximately 11AM to 12PM.
- Book Fair
 - The Book Fair will be from the 6th to the 8th of December.
- Beeks Speaks - Laura Krisch
 - There was a brief discussion of whether there should be a print edition of the Beeks Speaks.
 - Yvonne Clark agreed to make up to 10 copies of the Beeks Speaks to have available at the front desk.

IX. Volunteer Needs

- A president elect is still needed.

X. Other Updates

- Playground Equipment
 - As previously stated, the swing set should arrive soon.
 - The basketball nets are in the process of being revamped.
 - The four-square and hopscotch grids are awaiting MCPS maintenance review and paint procurement.
 - There was a suggestion to have the Blacksburg Junior Women's Club do the painting.
- MBE 50th Birthday
 - There is to be an event in the fall of 2012.
 - Focus on finding alumni to fund and help plan the event.
 - Suggestion to have decade booths run by current students with themes for each decade.
 - Suggestion to feature school photos and class photos for alumni.
 - Jeanne Truesdell possibly to head the planning committee.

XI. Adjournment

- The meeting was adjourned at approximately 5:10 PM.